

# Hidden Treasures of a Webster Degree

In reality, a picturesque setting and old world charm should not be high on the list of selection criteria for a post-secondary education. Yet, if these are added to the list of strong academic reasons for selection, then Webster University's Leiden Campus has found a formula, and location, to make pursuing an undergraduate or graduate degree in English as rewarding as possible.

Webster University, an accredited US university based in St Louis Missouri has as its mission to "...ensure high-quality learning experiences that prepares students for global citizenship and individual excellence". As part of this mission, international campuses have been set up overseas and throughout the US itself to provide students with the opportunity to learn and to discover the global world in which they will eventu-

ally do business. Among its international campuses is that of Leiden, located between The Hague and Amsterdam, in a city that boasts housing the Netherland's oldest university, the University of Leiden. Here students can pursue undergraduate as well as postgraduate degrees in Arts and Business Administration.

### Academic Inspiration

Lecture groups are small and the lectures are given by a faculty made up almost entirely of practising professionals in their fields, allowing students not only personal interaction, but access to the active knowledge and experiences of these faculty members who teach because they love to and are motivated to give back what they have learnt and experienced. Course programmes can be pursued here or at any of the many Webster campuses in Geneva, London, Vienna, Cha-am (Thailand), Shanghai, and the US, thus providing students with broader views and dynamic debate. To further boost the appeal of Webster in Leiden is the fact that some of their degrees carry dual accreditation - in the Netherlands as well as in the US - thus providing Dutch citizens with local student benefits.

Essentially a business-oriented university, Webster's is "...passionate in (its) conviction that being a business leader is not just about having a broad understanding of business. It is also about people", which explains the emphasis placed on topics such as communications, people skills and personal development. Based on the Liberal Arts tradition of the American educational system, undergraduate students are required to cover a broader range of subjects before focussing on their chosen area of study. As a result, the diversity found among the professions, as well as backgrounds, of the faculty mirrors that of student body itself. Of the 350 students currently enrolled in Webster's undergraduate and graduate programmes, 30% are from the US, 30% carry Dutch passports and the rest, 40%, represent 40 other countries. Among the faculty are artists, authors, lawyers, entrepreneurs, marketing managers, media communications professionals, composers, psychologists, designers, and more, each providing their unique expertise. Interacting, through study and social activities with students as well as faculty from around the world and from all disciplines, enhances Webster's attraction.





### **Opportunity and Flexibility**

Bachelor students follow a full-time study programme, which can be started or completed in Leiden or at any of Webster's Study Abroad campuses. For Masters-level students, a full-time, one-year Global MBA can be pursued through a structured programme offered at five of Webster's international campuses. Alternatively, for the professional balancing work, study and home life, Webster's has been providing a part-time programme to accommodate their schedules. Besides lectures in Leiden, lectures are now being offered at the WTC in Amsterdam as well.

By choosing an inspiring location, providing a dynamic form of learning, welcoming students from around the world, offering experienced-based teaching, and being attentive to the needs of its students, it is safe to say that Webster University in Leiden is truly pursuing its mission, "...to enrich the lives of global citizens by offering a flexible, innovative and practical education in a culturally diverse setting."

For details about the programmes available at the Bachelor as well as the Masters level please visit [www.webster.nl](http://www.webster.nl), or call 071 - 516 80 00. Webster University, Boommarkt 1, Leiden.